

After preparing a detailed set of business requirements we carried out an international tender to select a suitable system. Six companies were eventually selected to present a detailed proposal and included in these was MYCO and Equinox from Australia, Genesys from Canada, and two New Zealand companies.

Rather than build a new system, Wrightson chose Newline ASP in the UK, to customise an existing proven system, to meet the New Zealand conditions. Newline ASP is a specialist software provider with 18 years experience in the livestock industry who is now operating in around 120 sites in the UK.

The subsequent implementation and successful operation of the software has fully vindicated the choice of Newline ASP as our provider as their specific expertise in both the livestock industry and in auction software has been invaluable.

Wrightson board minute 1999